

ServTrans

Driving alignment that delivers customer value

Strategy execution and positive results requires good alignment of all your resources.

Execution of a good customer strategy depends on good alignment across the enterprise. Aligning your global resources to deliver on customer success requires a major paradigm shift.

This shift involves aligning the culture and resources to the desired outcomes. Alignment requires purposeful and planned change management of people, process and technology.

Alignment also requires the resources of partners, suppliers and of complex supporting service systems.

We align people, process and technology to create customer value.

Traditional enterprise silos are built to be inwardly focused and optimize results based more on internal KPIs than on ensuring optimal customer results.

Mapping a customer journey and aligning your resources to create new customer value requires a holistic approach.

To help understand your organization's strategic alignment and ability to execute, we use the unique Line-of-Sight® suite of diagnostic tools from Prana Business.

Using Line-of-Sight, we provide a quick and accurate snapshot of how well a company is aligned and ready to execute strategy.

Depending on your needs, assessments can be provided for individuals, teams/workgroups or for the entire organization.

Let us help you align your business for success.

ARE YOU ALIGNED?

Answer these questions to gain insight to the current state of alignment in your organization.

- Do employees understand your company's strategy and what makes you different?
- Do managers use strategy as a tool for decision-making and prioritizing?
- Are all functions aligned to create and deliver unique customer value?

If you answered "Yes"

How confident are you that everyone else in your company would answer the same way?

Get a complimentary trial of Individual Line-of-Sight, which takes leaders on a compelling journey toward becoming more strategy-focused.

www.servtrans.com/align-people/

CERTIFIED PARTNER

PB Prana Business.
common direction. uncommon tools.

About ServTrans, LLC

Our team of experts come with real world, hands-on expertise. They have unique experience in creating success with Fortune 100 companies around the world.

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