

ServTrans

Driving innovation that creates customer value

To lead in this new economy, companies need to radically transform their business models.

The shift from manufacturing products to services-led solutions is accelerating. Customers are purchasing outcomes and do not want just a set of products with “some assembly required”.

This means blending and aligning the traditional silos in an enterprise to focus externally on driving customer value.

Front office and back office functions need to be more aligned and their success measured in terms of the customer’s measure of their success—not internally-focused KPIs.

Are you leveraging these assets to maximize results?

Top technology and product companies are seeing growing revenue and profit streams from their services business units.

These same services organizations represent additional value as the prime ongoing brand representation to their customers.

We can guarantee improved results with your current business and show you how to leverage services to maximize overall success across your entire enterprise.

We can show you how to create the best practices, and not just play “follow the leader”. We are about excellence in execution and making transformations happen seamlessly.

We help transform organizations to become more customer-oriented. We succeed because we can show you how to focus on your customer’s success as a key driver of growth.

We help you become more customer-centric and show you how to make strategic, data-driven decisions that will maximize results for both shareholders and customers—without compromise.

About ServTrans, LLC

Our team of experts come with real world, hands-on expertise. They have unique experience in creating success with Fortune 100 companies around the world.



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TRANSFORM

Transformation is about knowing where you are and having a clear vision on what your success can be. We deploy tools and methodology to determine what your strategic plan should be. We can help you successfully execute on your vision and enable changes required of people, process and technology to ensure your success.

INNOVATE

Best practice is following someone else’s innovation. Do you want to lead or follow? Innovation is about understanding the real problems that you need to solve and finding new ways to solve them that will create competitive advantage. Our unique approach helps you define new markets and new approaches.

OPTIMIZE

Your current business and future models need to be as efficient as possible. Sometimes it is not “rocket science” that you need, but “ratchet science”. You need to measure your operations and drive continuous improvement. Our proven methods will help you with both short and long term gains.

ALIGN

To succeed you must align people, process and technology to deliver the desired outcomes with not only internal resources but also that of your suppliers and partners. Creating a value network requires an organization that is 100% aligned for success.